

### APRIL 2019 EDITION

- 1 The Importance of a Chapter House
- 2 Featured Alumna ~ Pam Turbeville
- 3 Collegiate Happenings
- 4 Fraternity Day of Service Signature Event
- 5 House Project Update ~ *start date slips – learn why*
- 6 What is “in” a Chapter House? ~ In Pictures
- 7 Keeping Up With The Kappas

### The Importance of a Chapter House!

We all know that a chapter house plays a major role in the day-to-day life of the chapter...but, have you thought about what that really means? In this issue, we will use pictures to remind you of all the wonderful “things” that the Arizona Alpha Chapter house has and will continue to support including:

- Meetings!
- Monday Night Dinners
- Cookie Shines
- Sisterhood
- Leadership opportunities
- Philanthropy
- Safety & security for our members
- Recruitment >> Attracting the BEST!

In addition, we want to take this opportunity to emphasize the importance of raising enough funds through our Centennial Campaign – Angels Taking Aim – to support the impending expansion/renovation and explain what will happen if we are unable to update the house!



## ..... Featured Alumna Pam Turbeville '69 .....

Wonder why Pam Turbeville was asked to chair the Angels Taking Aim campaign? Turns out, there's good reason!



After graduating with distinction from the University of Arizona in January 1972 with a double major in Family and Consumer Sciences and Education, Turbeville earned an MS in Environmental Science (University of Texas-Dallas), an MBA in Finance (University of Denver) and then completed her business education at the Stanford Executive Program and director education at Northwestern's Kellogg School.

Early in her career, Turbeville worked as an environmental engineer at Johns-Manville's asbestos mine in Canada. After holding executive posts at both J-M and Northern Telecom, Ltd, she became the Senior Vice President, Human Resources, Environment Health and Safety and Government Affairs for W.R.Grace, a provider of specialty chemicals and materials. Next, she became SVP Human Resources and Administration for Navistar Corporation (formerly International Harvester), a leading supplier of mid-range diesel engines and trucks. In 2004, she was named CEO of Navistar Financial Corporation, a public company. After retiring, she created several start-up companies and is currently CEO of i-calQ, Corp, which has the first patented device to read medical tests on a smartphone. Their first product, being sold in developing countries, is a TSH (thyroid stimulating hormone) test for congenital hypothyroidism, which left untreated results in loss of ½ IQ point daily until complete mental incapacity coupled with severe physical disabilities.

In addition to her professional success, Turbeville has served on several corporate, university and non-profit boards. Currently, she is on the Norton Board and National Leadership Council at the University of Arizona and the Arizona Women's Forum Board.

In 2004, she received the UA College of Agriculture and Life Sciences (CALs) Alumni Achievement Award, followed by the UA Alumni Achievement Award in 2008, the University of Denver's Reisman Scholar Award in 2009 and will be achieving another major award this coming May.

Wonder why Pam agreed to become chairman of the campaign? “Simple”, she said “I never expected to achieve what I have, and I owe a lot of the confidence, strength and leadership skills to what I gained as an active and the Vice President of the Arizona Alpha Chapter of Pi Beta Phi. I want the young women of Pi Beta Phi to have those same opportunities. This campaign provides a chance to do that for them”.

# Collegiate Happenings *Spring 2019* .....

**Arizona Alpha just keeps getting better and better!**



- **2018 Dean Robert S. Svob Chapter of the Year!** (Selected from among all UA Greek groups.)
- 3.393 GPA; 2<sup>nd</sup> among National Panhellenic Conference (NPC) Groups; Above All-Women's Average; **Highest Initiated Member GPA of 3.43!**
- This spring, the Chapter will install Little Free Libraries™ at two locations: Youth On Their Own and Borton Elementary School.

→ Their spring fundraiser Pi Phi Gives You Wings will take place on April 18<sup>th</sup>. You can support this initiative by donating or by participating in a percentage night at a local restaurant. Let us know if you'd like to learn more and we'll send details when they are finalized.

→ As the only student group to be a Festival Sponsor, Arizona Alpha was recognized onstage at the Author's Table Dinner for outstanding service and dedication to the Tucson Festival of Books!



## .....Fraternity Day of Service *Signature Event*



Tucson Pi Phi's were selected to host one of four Fraternity Day of Service Signature Events held across the country. The event was the centerpiece of a press conference emceed by Tucson Mayor Jonathan Rothschild on Thursday, February 28<sup>th</sup> at Tucson Medical Center (TMC). Then, on Friday, March 1<sup>st</sup>, Pi Phis distributed 20,000 books to 93 groups in Pima and Santa Cruz Counties, benefitting under-served children in reading age levels 0-3, 4-6 and 7-12. Plus, we hosted kid's activities all weekend long at the Book Festival, giving away over 800 additional books to attendees. Thanks to TMC for making facilities available for the book distribution.

This initiative was featured as a lead-in event to the 2019 Tucson Festival of Books. We are grateful to Festival Co-Founder and Arizona Alpha Brenda Viner ('69) for helping to make this possible. And, we were honored that Pi Beta Phi Grand President Paula Pace Shepherd and Foundation Trustee Terre McFillen Hall joined us in Tucson for our event!

Thanks to our outstanding leaders for making the 2019 Tucson Fraternity Day of Service Signature Event an extraordinary success! This collaborative effort between the Tucson Alumnae Club and Arizona Alpha was led by Event Co-Chairs Sally Lanyon '64 (OH B) and Corinne Querrey '17. Their incredible team included: Sandie Rutherford '64 and Anna Guidici '18, Recipient Group Co-Chairs; Donna Cochran '78 and Olivia Roben '18, Sourcing Co-Chairs; Jo Alenson '69 (MO A) and Eva Lynch '17, Promotions Co-Chairs; Laurie Lang '79 and Jenny Gould '18, Activities Co-Chairs; Tami Arthur and Riley Pinto '17, Volunteer Co-Chairs. The pairing of alumnae and collegians in each role created fabulous mentoring opportunities!



## .....House *Project Update* .....



Start of construction has been delayed from March 2<sup>nd</sup> to May 13<sup>th</sup> for two reasons: (1) more time is needed to get permits into place; and (2) we need to increase donations in order to make a construction loan manageable.

**WE NEED YOUR HELP TO MAKE THIS PROJECT A REALITY!**

*Please read more on page 8 to learn what could happen if we don't  
"Keep up with the Kappas!"*

### CAMPAIGN CO-CHAIRS

Pam Turbeville '69

Susan Douthitt Austin '80

### HOUSE CORPORATION OFFICERS

Sharon Reed '74 WY A  
*President / Treasurer*

Jo Stanford Alenson '69 MO A  
*Secretary*

Brenda Lee '74  
*Counsel*

### HOUSE EXPANSION TASK FORCE

**BUILDING COMMITTEE**  
Kim Ashby Rosborough '74 IAZ

Deb Lee McGovern '75  
Kathi Caldwell Kleinman '81

**FINANCE COMMITTEE**  
Sharon Reed '74 WY A  
Heather Wilson Miller '92 NMB

**NETWORKING COMMITTEE**  
Leslie Withers Righetti '82  
CeCe Bartow Derickson '69  
LaDonna Hopper Aronoff '83

**PROJECT MANAGER**  
Bimi Lane Huebner '80 NMB



*What is "in" our Chapter House?*

*Do you remember?*



*100 Years of Sisterhood*



*Extraordinary*  
Leaders!







*The*  
**BEST**  
women!



*Lifelong* Friends!







*Friends & Leaders  
for Life!*

*Fun!!!*



*Sisterly Love*



*For Health,  
For Food,  
For Friendships  
Tried & True ...*





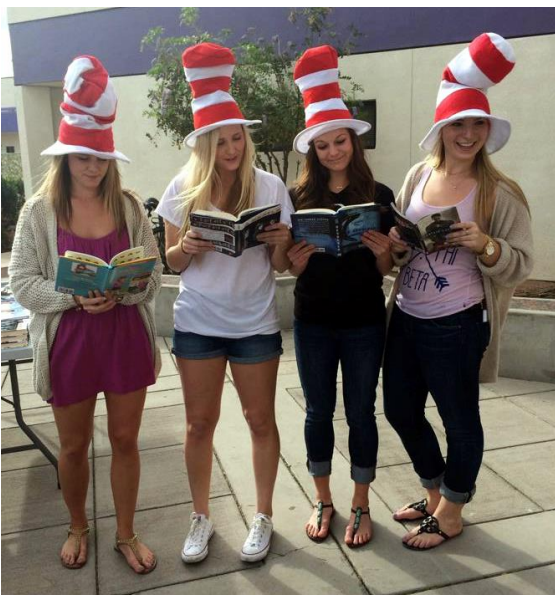
*Learning to be your best!*



*Cookie Shines!*



*Teamwork*



*Philanthropy*



*Angels!*



# *Keeping up with the Kappas ...*



*And all the others!*

*Gamma Phi Beta*



*Chi Omega*



*Alpha Delta Pi*



Two UA Houses among Cosmopolitan's 22 most Stunning Sorority Houses In America!

*Kappa Alpha Theta*



*Alpha Phi*



# What if we don't keep up with the Kappas?

Rest assured that Arizona Alpha is large and healthy and strong! But what happens if we don't keep up with the competition? While Arizona Alpha alumnae have not had the sad experience of seeing their chapter close, several Arizona Alphas have served as Fraternity Officers and have witnessed what can happen if chapter facilities are not kept on par with competitors. Here's the scenario that is seen at the national level time and time again:

- Given that there are a number of strong NPC groups on any campus, as is true at the University of Arizona, facilities often times become a tie-breaker during Recruitment.
- When a chapter house is viewed by Potential New Members (PNMs) as less desirable than others', all else being equal, PNMs will choose the group that offers the best house.
- Gradually, it will become more and more difficult for a chapter with sub-par facilities to attract enough members to support their budget.
- This, in turn, impacts the chapter's ability to offer a quality member experience...which will escalate the trend for PNMs to select other groups.
- Over time, the chapter's ability to attract the "best" women will erode and chapter numbers will dwindle. The longer this is allowed to continue, the more challenging it will be for the chapter to recover.
- Eventually, if no action is taken, a chapter's financial viability will dissolve and the chapter will have no choice but to give up their charter.

Chapters do not get into this situation overnight. Believing they can recover, they keep making adjustments to the budget and to programming until, one day, they realize there simply is no recovery. Alumnae of a chapter who recently suffered this fate were shocked and angry when they received notice that their chapter would close. They wanted to know why they hadn't been told earlier so that they could help. Several offered to send money for a housing fund...but, unfortunately, for this chapter it was too late.

The good news is that Arizona Alpha is on top of their game ... They were just honored as the **BEST CHAPTER ON CAMPUS**. However, make no mistake about it, **NOW** is the time to act, while the chapter is still filled with the **BEST** women! **Here's how YOU can help keep it that way:**

- Please, give something! Give as much as you comfortably can! Obviously, the more, the better...but, every little bit helps.
- One way to make giving more manageable is to spread your gift out over five years!
- Help inspire others to give! Be creative and make it fun! For example:
  - Challenge others to give \$100 per year for the next five years to ensure that we still have an Arizona Alpha Chapter in 2117!
  - Give your year of initiation...in whatever format that might be. For example: \$1996, or \$199.60, or \$19.60 for five years, if that is what you can manage.
  - Pledge Pi (\$3.14) for each member in your pledge class...for five years, if you can.

The bottom line is that anything you can give will be most appreciated by Arizona Alphas everywhere, both now and in the future!

## Gift Summary

137 DONORS

\$967,482

IN GIFTS & PLEDGES

\$100,000 PLUS	4
\$50,000 - \$99,999	3
\$25,000 - \$49,999	4
\$10,000 - \$24,999	2
\$5,000 - \$9,999	13
\$2,500 - \$4,999	8
\$1,000 - \$2,499	23
\$500 - \$999	18
\$100 - \$499	38

\$150,000 legacy gift

Construction Loan

\$2.2 Million

Total Commitments  
(1-5 year pledges)

Donations Received

YES! I'll join my sisters  
to support the  
housing campaign



**For more info, contact one of our campaign volunteers:**

*Pam Turbeville '69* • pamelaturbeville@aol.com • 312-501-0013

*LaDonna Hopper Aronoff '83* • ladonna@scotiagroup.com • 520-909-3910

*Susie Douthitt Austin '80* • saustin216@gmail.com • 216-470-9669

*Matt Noble (CAMPAIGN MANAGER)* • matt.noble@fmgtucson.com • 520-990-3250

*Arizona Alpha Chapter House Corporation & Campaign Committee*

Arizona Alpha's  
Taking Aim for the Next 100 Years  
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