

# ArrowGram

AZ ALPHA CHAPTER OF PI BETA PHI | THE UNIVERSITY OF ARIZONA | SPRING 2017



## Home is Where Your Story Begins

### Centennial Homecoming Weekend

Dear Alumnae,

We would like to personally invite you to join us as we celebrate Arizona Alpha's Centennial. October 26 - 29, 2017 will be a perfect time to gather with your Pi Phi sisters and enjoy a weekend of special events. Our committee is working hard to make it the Pi Phi event of the Century!

Registration is now open at: [pibetaphiualumnae.org/centennial](http://pibetaphiualumnae.org/centennial)

Book your room at the Tucson University Park Hotel (formerly the University Marriott), link listed on page 4.

Hope to see you in October!

LaDonna Hopper Aronoff '83  
Cece Bartow Derickson '69  
Co-Chairs Arizona Alpha Centennial



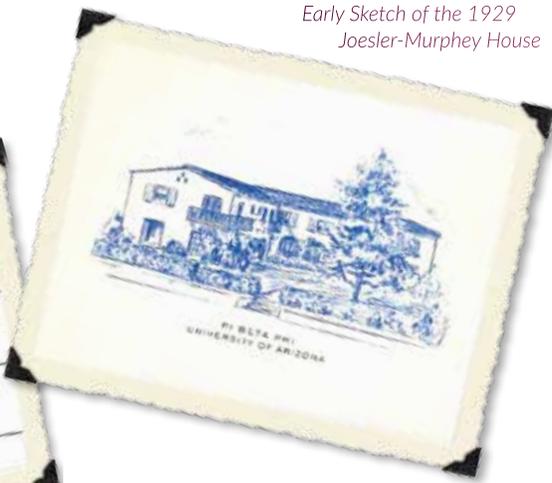
Arizona Alphas have been privileged to enjoy their own chapter house since 1929, only twelve years after the chapter was chartered in 1917. Where did they live and meet prior to the cozy and distinctive structure at 1035 N. Mountain? The collegians lived at home or in campus housing and held chapter meetings in the homes of various members such as the Drachmans, Parkers and O'Malleys. At some point in the 1920's they were able to afford a rented home, pictured here in the 1927 Desert yearbook.

Helen Murphey, Artist Helen Geyer, a 1919 initiate of Arizona Alpha, worked with her husband, a real estate developer, to put their unique stamp on many homes in the Catalina Foothills as well as Broadway Village, Tucson's first shopping center. Their legacy continues through the Murphey Foundation.

Early Sketch of the 1929 Joesler-Murphey House



1920's Pi Phi Rental Home



Pi Phis have been fortunate to live, eat, study and share many memories in their home designed by the famous Josias Joesler and built in 1929 in partnership with John and

These photos, and many others, will be featured in a keepsake centennial celebration book by Pi Phi's DeDe Leber and Sally Lan- yon. The book will be included in the gift bags for all Pi Phis attending the Homecoming 2017 events. Looking forward to seeing you in October!





**2017  
EXECUTIVE  
COUNCIL AND  
COMMITTEE  
CHAIRS**

**PRESIDENT**  
Stormmy  
Boettcher

**VP ADMINIS-  
TRATION**  
Madeline  
McLean

**VP EVENT  
PLANNING**  
Caitlin Darayni

**VP COM-  
MUNICATIONS**  
Molly Stolz

**VP FRATERNITY  
DEVELOPMENT**  
Jewel Brundrett

**VP MEMBERSHIP**  
Maddy Golner

**VP MEMBER  
DEVELOPMENT**  
Stevie Anderson

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**VP PHILAN-  
THROPY**  
Sam Heidersdorf

**VP FINANCE**  
Sofia Schena

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Hannah Zweig

**LEADERSHIP &  
NOMINATING  
COMMITTEE CHAIR**  
Caroline Denton

hello AZ Alpha Chapter,

Our chapter has hit the ground running upon our arrival in the New Year. This year is different and very special for our chapter because it is the 100th year for Arizona Alpha at the University of Arizona.



With a chapter of 321 women, the excitement for this big event is very high. I am proud to say that all 321 women in our chapter are strong, academically driven, successful, sincere, and honored to be a part of a 100 year legacy at our university. The active members and I are very excited for all the things to come for our celebration, including the renovations on our house. Not only are we excited to celebrate 100 years, but we are looking forward to the birthday celebration of our fraternity of 150 years. Internationally, Pi Beta Phi is gearing up for a celebration that will carry us through another 150 years of sisterhood and living our values daily.

In the 2017 school year we have begun to work towards bettering our chapter for the next 100 years. We are happy to announce that at the university's annual Greek Awards, our chapter was able to win many awards in regards to alumni relations, green initiatives and were the Chapter of The Year runner-up! The new executive team is working hard to plan a values based recruitment for the upcoming fall in order to welcome more successful and wonderful women into our chapter. We are also working closely with our Alumnae Advisory Committee to plan an interactive and welcoming homecoming program in order to properly celebrate the history of our chapter and fraternity. We cannot wait to learn more about the history of our very special chapter from all the outstanding women that made it possible for the current actives.

*Here's to another one hundred years!*

Stormmy Boettcher,  
AZ Alpha Chapter President





### UNIVERSITY OF ARIZONA GREEK AWARDS

- » GPA above the All Women's GPA
- » Excellence in Advisory Relations
- » Excellence in Alumni Relations
- » Chapter of Excellence in Academics, Leadership & Involvement, Chapter Management, Membership Education & Development and Global Citizenship & Human Dignity
- » Greeks Go Green Award
- » Dean Svob Award – runner up for Best Greek Chapter
- » Stormy Boettcher – Outstanding Campus Involvement
- » Stevie Anderson – Emerging Greek Leader
- » 100% on Standards of Excellence

### ADDITIONAL HONORS FROM THE PANHELLENIC COUNCIL:

- » Outstanding Recruitment Team
- » Academic Initiative Scholarship – awarded \$1,000.00 for study room improvements

## Serving our Community

Fraternity day of Service took place on March 2nd from 3:00 to 5:00 p.m. in the Children's Clinic at El Rio Health Center. Over 30 collegians as well as 20 alumni volunteered giving out over 500 books to children and also participating in book-mark making and cookie-decorating. This event was put together in a hope to not only promote literacy-related service but also celebrate Dr. Seuss's birthday. Our chapter found that this was the most beneficial way as promoting literacy at such a young age can lead for a lifetime of love, advocacy and understanding about the importance of literacy and reading. This day is celebrated in Pi Beta Phi chapters around the United States and continues to be one of our favorite events!

## Beaux & Arrows

Our formal date dash 'Beaux & Arrows' was on Saturday, February 11th at Westward Look in the Tucson foothills. Our members enjoyed a night filled with dancing, eating and having a good time with their other sisters who attended.

## Dad's Weekend

Dad's weekend was February 24-25th. On Friday night our members enjoyed a go-karting event at Autobahn Indoor Speedway with their dads. On Saturday, Pi Phis and their dad's set out for the ball park where they enjoyed watching U of A baseball take on McNeese State. Brunch at the house was enjoyed by our members and their dad's on Sunday afternoon.



## Pi Phi Gives You Wings:

Our first annual wing eating competition. On Friday, March 31st. We had wing eating competitions throughout the day and also sold wings to other students and community members. We raised approximately \$7500 for our national philanthropy. This event will replace our Pi Beta Phi event from now on that we usually do in the Spring.



# Centennial Homecoming Weekend 2017



STARTS: THURSDAY  
OCTOBER 26, 2017

ENDS: SUNDAY  
OCTOBER 29, 2017



Let's make this the best  
reunion and 100 year  
AZ Alpha Chapter Pi Beta Phi  
celebration ever!



**EVENT REGISTRATION ONLINE:**  
[pibetaphiualumnae.org/centennial](http://pibetaphiualumnae.org/centennial)

**HOTEL REGISTRATION ONLINE:**  
<https://reservations.travelclick.com/102324?groupID=1783362#/guestsandrooms>

## THE WEEKEND OF OCTOBER 26-29

**Thursday** – There will be a cocktail reception at the Tucson University Park Hotel (formerly the Marriott University Park), from 4-6:00pm, followed by pledge class dinners at a restaurant of your choice. Work with your own pledge class and plan your dinner site. Options for dinner sites will be coming at a later date but feel free to make reservations if you have a favorite place already in mind. Spouses are welcome.

**Friday** – Free day to see the sites and old haunts. The Pi Phi house will be open all day for tours. Cocktail reception begins at 5:00pm at the Tucson University Park before our 100th year dinner celebration. We plan to be done with dinner by the time the Bon Fire Rally starts at Old Main. You won't want to miss the UA band and cheerleaders! (For spouses who don't want to go to our dinner, there are numerous restaurants and sports bars in the Main Gate district, so you can all connect after dinner.)

**Saturday** – Game time is subject to TV, which will not be announced until ten days prior. We are playing Washington State University, who finished #2 in the Pac 12 this year. It should be a great game. We are working on a tailgate pre-game in the U of A Greek Heritage Park and a block of football tickets. If interested, let us know by emailing us. If you choose not to go to the game, we are working on a game watching party at the Pi Phi house.

**Sunday** – Enjoy breakfast with friends in the Tucson University Park Hotel lobby or choose a restaurant in the area for brunch. Make your large group reservations early.

## ACCOMMODATIONS

The Tucson University Park Hotel (formerly the Marriott) has set up a block of rooms for our use. Please reserve ASAP as the whole town sells out for Homecoming weekend. To book your room, please visit our website, [pibetaphiualumnae.org](http://pibetaphiualumnae.org). Alternately you may call Claritssa Chavez at (520-629-2804). Be sure to ask for the Pi Beta Phi 100th. These rooms will be released 30 days out, so please plan ahead.

*Please continue to watch the website for further updates.*







## a mini reunion

### A MINI PI BETA PHI REUNION

When Riska Platt Wanago '65 e-mailed me that she was visiting Tucson, I immediately thought a Mini Pi Beta Phi Reunion would be just the event to ignite interest in our Arizona Alpha Centennial Celebration. So, on St. Patrick's Day nine Pi Phis gathered at Vivace's for delicious food, lots of laughter and fun reminiscing. There was excited talk about the entire Centennial Weekend starting with the Decade Gatherings Thursday night on Oct 26th; the big event on Friday night Oct 27th celebrating Arizona Alpha's Centennial; the football game on Saturday Oct 28; and then informal brunches on Sunday Oct 29th. There was also discussion about the proposed expansion of 1035 N. Mountain to meet the urgent needs of Pi Phis in 2017. Most importantly, though we talked about how to best connect with old friends in the "wine" and "silver blue."

Serving on the Arizona Alpha Centennial Steering Committee has been both exhilarating and challenging. I've visited our beloved Chapter House many times in the last couple of months in researching our Centennial Publication. Interestingly, fifty short years later, I feel very much at home. Though the House is currently decorated in whimsical Shabby Chic, it is essentially the same with the characteristic sleeping porch, chapter room, dining room and living room. The Actives and Pledges are friendly, beautiful, helpful and extremely tech savvy.

I encourage you to mark the Weekend of Oct 26,27, 28, 2017 on your calendar for a trip to Tucson to celebrate Arizona Alpha's 100th Anniversary and rekindle the magic that is Pi Beta Phi!

- DeDe Wild Leber '66



*Flashing our best Pi Phi smiles are from left to right front row: DeDe Wild Leber '66, Riska Platt Wanago '65, Susie Neubauer Dettman '65 Back row from left to right: Noreen Tirrell '67, CeCe Bartow Derickson '69, Penny Marshall '65; Barbara Pratt Alf '65, Jere Stephan Voigt '66 and Jacquie Hatch Schmidle '65.*



## festival of books

### Az A AND THE TUCSON FESTIVAL OF BOOKS

The Az A Chapter was a sponsor at the annual Tucson Festival of Books on March 11-12<sup>th</sup> which attracts more than 130,000 book-lovers to the UofA mall and nearby venues for exhibits, author presentations and panel discussions.



The weekend began with an author's dinner on Friday night where we were fortunate to have Joyce Maynard sitting at our table. Joyce is the author of several novels, including, "Good Daughters" and "Under the Influence". Her novel Labor Day was made into a movie with Kate Winslet and Josh Brolin.

At our booth on Saturday and Sunday we decorated over 400 book plates with children, handed out over 300 books and lollipops with literacy facts, promoted our literacy campaign and our newest venture the Little Free Library that will be set up in communities.

Thanks to Kathy Kleinman, Heather Miller, Donna Cochran and LaDonna Aronoff for weathering the heat and supporting Pi Phi and our literacy initiatives.



PI BETA PHI  
*alumni updates*

**Cece Bartow Derickson '69**

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 Tucson, AZ 85718  
 502-991-7362  
 ceceDerickson@gmail.com

Cece is married to husband Jeff and has three daughters and seven grandchildren. She works as office manager for her husband's dental practice. She is currently co-chairing the Arizona Alpha Centennial celebration scheduled for October 26 - 28, 2017.

**Betty Hester '76**

(602) 717-3161  
 bettywoodhester@gmail.com

Betty's mother was a Pi Phi at AZ Alpha in 1946. Her grandfather's Aunt and Uncle Hoffmeister owned the small home still standing next door just south of the Pi Phi house. Their daughter, Irene Hoffmeister was one of the original founding members of Pi Phi at AZ Alpha. She has two daughters that were Pi Phis at Az Alpha. Jennifer Hester Delaney 2005 and Caroline Hester Marshall 2009. She graduated from the UofA in 1979 and married Mark Hester UofA alumnus. (his mother Pat Babbitt Hester was a Pi Phi at AZ Alpha in 1948) She stayed very busy with raising her children and volunteering with the Junior League and The Board of Visitors in Phoenix. She has four grandchildren that she enjoys interacting with and is a member of the Pi Phi alumni club.

**Susan Hughes '79**

(425) 941-7236  
 susanhughes91@hotmail.com

Susan works for the Bellevue School District as a Paraeducator for special education adults, 18-21 years old, focusing on life and job skills. She is also proud of her three sons who all achieved their Eagle Scout rank. Two sons have graduated from WSU and her youngest son is a Sophomore at USC.

**LaDonna Hopper Aronoff '83**

(520) 529-0778  
 ladonna@scotiagroup.com

LaDonna lives in Tucson with her husband, Rob (Sig Ep) whom she met on a blind date in 1984! They have 3 daughters, Rachel, who graduated from Pitzer College and now lives and works in Boston, Janelle, a UC Santa Barbara Pi Phi who is graduating in June and moving to San Francisco to work at Ernst & Young, and Hannah, a sophomore at Tulane University in New Orleans. LaDonna was a charter member of the National Charity League Tucson Chapter and is currently chairman of the Alumnae Advisory Committee for Az Alpha and co-chairman of the 100<sup>th</sup> Centennial Celebration Committee.

**Kelly Campbell '97**

(206) 898-5860  
 kcc2020@gmail.com  
 Seattle, WA

Kelly lives in Seattle with her two daughters, aged 7 and 3. Her youngest daughter loves to sing Pi Phi recruitment songs

at bedtime so she is already on the path to sorority life. Kelly is the Director of Hospital Marketing at Seattle Children's Hospital where she has worked for the past 10 years. Prior to moving to Seattle, she worked for a health care system in Denver, Colorado after receiving her Master of Health Care Administration at Xavier University. The first week she moved to Seattle (and knowing no one in the city), she attended an event with the Seattle Alumnae Club of Pi Beta Phi in hopes of making new connections. Twelve years later and Kelly has been an active member of the Washington Alpha (University of Washington) Alumnae Advisory Committee and the Seattle Alumnae Club of Pi Beta Phi. To this day, the ladies she met that evening are still her closest friends.

**Karly Powell '10**

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 Aurora, CO 80045  
 (480) 390-7118  
 karly.powell@ucdenver.edu

Karly is finishing up her last semester of pharmacy school didactics at the University of Colorado Skaggs School of Pharmacy before a fun filled year of rotations! Miss. Powell is getting married on May 13<sup>th</sup> in Temecula, California, to her high school sweetheart, John Bergquist (Fiji '10). John pinned Karly after her last chapter as Chapter President of Pi Beta Phi and they cannot wait for their special day to finally become husband and wife! They couldn't be happier with where they are in their journey of life!



AZ ALPHA HOUSE CORP

Attn: FMG  
5055 E. Broadway, Suite C-214  
Tucson, Arizona 85711



*stay connected*

FOLLOW AZ ALPHA  
ALUMNAE & THE TUCSON  
ALUMNAE CLUB ONLINE

Website:  
<http://pibetaphiuaalumnae.org/>

Facebook:  
<https://www.facebook.com/azalphapibetaphi/>

